Sports and Agenda 2030
With fair play for a fair world

Sports can be used to promote values such as respect, fair play and team spirit and to provide incentives for learning. This is why Engagement Global works together with sports organizations in order to raise more awareness about the sustainable development goals and the implementation of Agenda 2030. Just in time for the Football World Cup in Russia in June 2018 the German Sport University Cologne and Engagement Global organized tours and discussions on issues concerning the political and social responsibility of sports federations.

#17Goals Poetry Slam
Rhymes for sustainability

The 17 goals for sustainable development were adopted in 2015 by all member states of the United Nations. They call for global development to be shaped in accordance with social justice and ecological limits. Engagement Global has developed numerous formats in order to raise more awareness about these sustainability goals. Together with the Berlin event organizers’ collective Kiezpoeten, we launched the “#17Goals Poetry Slam — competing and saving the world”, particularly in order to address young people.

In five cities in Germany, the participants competed against each other with their texts about social and ecological sustainability. With a lot of humour and rhythm, they immediately reached more than 1,200 people in the year 2018 alone. At the final in Berlin, it was especially the poet Rita Apel with her “children’s poem on microplastics” who inspired the audience. Her video on Engagement Global’s YouTube channel has since received over 880,000 clicks in just one year.

weltwärts transforms
10 years of development volunteer service

In January 2008 the first 50 weltwärts volunteers traveled to their countries of destination. It was the Federal Ministry for Economic Cooperation and Development (BMZ) that launched the development volunteer service weltwärts: Regardless of their income, young people were to have the opportunity to gain international experience and to actively show their solidarity. Since then, almost 40,000 young people have taken the opportunity to work in non-profit institutions in Africa, Asia, Latin America, Eastern Europe, Oceania or Germany.

The anniversary event on 15 September 2018 in Berlin was jointly organized by many weltwärts actors and held under the motto “weltwärts transforms”. Parliamentary State Secretary at the BMZ Norbert Barthele welcomed the numerous guests and actors. Sponsors, interest groups and initiatives of former volunteers offered workshops and panel discussions with topics including commitment and transformation, global partnerships and the prospects of the volunteer service weltwärts.
In 2018 Engagement Global again made its mark in sustainable development. With their wide range of events and offers the programmes and departments were able to reach many people all over Germany. Here is a brief look at the facts and figures for the fiscal year 2018.

**Total number of our colleagues**

<table>
<thead>
<tr>
<th>Gender</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Female</td>
<td>458</td>
</tr>
<tr>
<td>Male</td>
<td>141</td>
</tr>
<tr>
<td>Total</td>
<td>599</td>
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</tbody>
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*Status: 31/12/2018*

**Distribution of the funds**

- Transfers: EUR 257.5 million
- Own projects and cooperations: EUR 29.2 million
- Total: EUR 286.7 million euros

**Funding recipients according to target group**

- Civil society/foundations: 52.3%
- Municipalities: 18.4%
- Schools & Others: 29.2%
- Total: 100%

**Total 6,000 events were supported by educational consultants specialised in development (BtE)**

**4,022 weltwärts volunteers** (of which 640 were South-North volunteers)

**806 Municipalities** were reached directly and included in actions

**152.2 million euros were disbursed to private agencies that consulted with bengo by the Federal Ministry for Economic Cooperation and Development (BMZ)**

**432 small projects** were funded through the Programme for Action Groups (AGP)

**9.1 million people were reached with development education work (FEB)**

**Main countries of operation of weltwärts**

- India: 329 volunteers
- South Africa: 273 volunteers
- Peru: 254 volunteers
- Ghana: 197 volunteers
- Bolivia: 136 volunteers
- Bangladesh: 129 volunteers
- others: 219 volunteers

**Funds managed by each programme**

- Weltwärts: EUR 146.2 million
- Civil Peace Service: EUR 25.3 million
- weltwärts: EUR 219.9 million
- ASA Programme: EUR 10.1 million
- Global Development: EUR 8.1 million
- Senior Expert Service: EUR 2.9 million

**Self-implemented events per Federal State**

- Baden-Wuerttemberg: 142 events
- Bavaria: 60 events
- Berlin: 127 events
- Brandenburg: 69 events
- Bremen: 27 events
- Hamburg: 66 events
- Hanover: 52 events
- Mecklenburg-Western Pomerania: 19 events
- Lower Saxony: 80 events
- North Rhine-Westphalia: 264 events
- Rhineland-Palatinate: 59 events
- Saxony: 70 events
- Saxony-Anhalt: 17 events
- Schleswig-Holstein: 59 events
- Thuringia: 70 events